

Trust Checklist (Printable / Slide-ready)

Purpose: One-page reference to guarantee every AI-assisted story earns audience confidence.

Disclosure (Tag the Bot)

- 15-word AI usage statement placed in header
- Date of last human review:
- Model & version named (e.g., GPT-4o 2025-06-06)

Verification (Show Receipts)

- All numeric claims linked to source
- API pull timestamps visible
- Dataset checksum / DOI referenced

Context (Frame the Why)

- “Why now?” stated within first 150 words
- “Why us?” grounded in unique data or POV
- Key stakeholder impact stated plainly

Audit Trail

- CMS or Git history enabled
- Review sign-off logged

Compliance Snapshot

- EU AI Act risk tier documented
- Bill C-27 disclosure meets Canadian privacy guidance
- Regional exemptions/requirements noted